

# Mural Program



## **Steuben Trading**

**6 Terrace Street  
Alfred, NY 14802  
Tel: (607) 587-9771  
Fax: (607) 587-9110**

# Customer Inputs

## Stage 1 - Customer Ideas

### Input Sources:

- Fabric
- Artwork
  - 1) **Public Domain Art**
  - 2) **Original Artwork**

### Action:

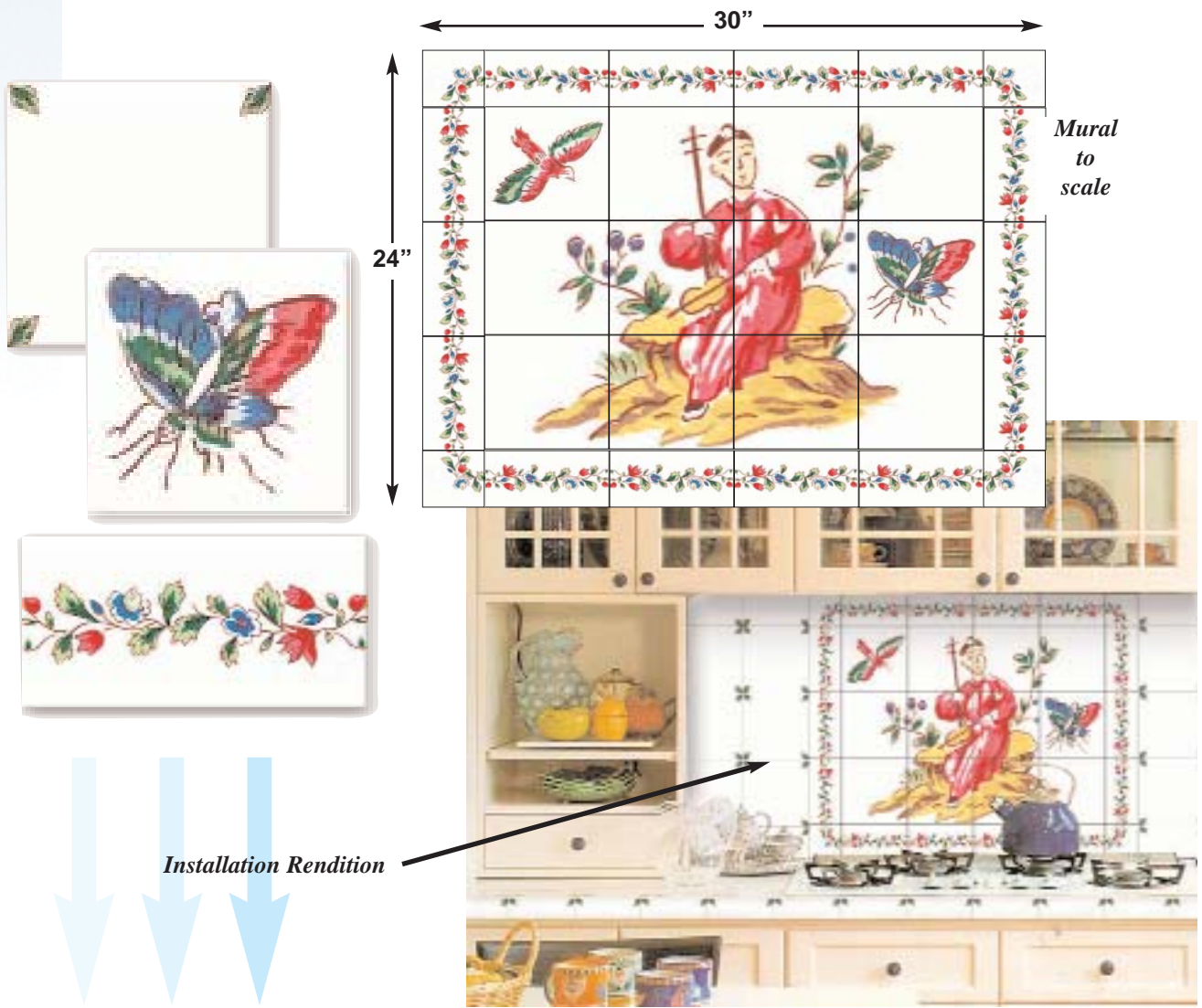
Call Customer Service  
(607) 587-9771



# Rendition

## Stage 2 - Art Work, Rendition & Quote

**Action:** Steuben will graphically tile-ize the idea and provide you with a **color schematic** of the mural in scale and, in addition, show an **installation rendition** in 3 working days from receipt of your artwork. This will be sent to you over the internet as a **jpeg** image or as an Acrobat (*pdf*) file. This email will also include a **quote** for your mural on a "per tile" basis (FOB Miami, FL) depending on the size and degree of difficulty of the mural.

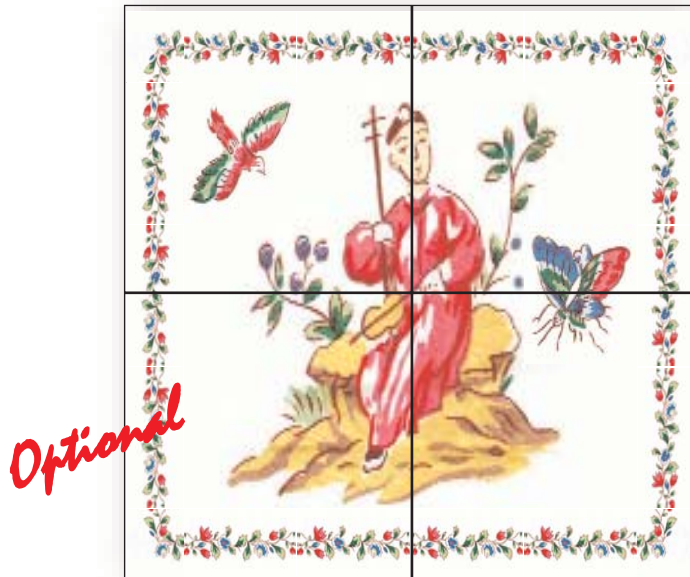


# Approval / Payment

## Stage 3 - Customer Approval & Payment

**Action:** Once you approve the graphical rendition, Steuben will require a downpayment of 50% and will begin to hand paint and fire your tiles. Usually the process takes about 4-6 weeks depending on the size and difficulty of the mural.

As these are custom murals, the downpayment mentioned above is not refundable. Many times customers that have doubts about colors or the final outcome can request a 4-tile miniature mural strike-off. In this manner, the customer can “preview” the final product at a cost of \$150.00 (FOB Miami, FL) for the strike-off.



**Miniature Strike-Off**

# Delivery

**Stage 4** - Steuben delivers final artwork (4-6 weeks from customer's final approval and/or miniature strike-off).

Each mural tile is individually wrapped and placed in a padded box. We recommend that your order be sent 2nd-day Air UPS to avoid excessive handling and eliminate breakage.

